



News Release

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GTV channel broadcasts local high school football

RIVERSIDE, Calif. – The City of Riverside made Inland Empire television history Thursday night when it broadcast the La Sierra vs. Arlington football matchup at Norte Vista High School. It was the first time Government TV broadcast a local high school football game for its viewers.

On Friday night GTV followed with the live broadcast of the Norte Vista vs. Jurupa Valley game at Norte Vista.

Other football games scheduled to be shown are:

- North vs. King at Riverside Community College, Friday, Nov. 4
- Ramona vs. La Sierra at Ramona, Nov. 10, and
- Poly vs. Corona at Ramona, Nov. 11.

Because of the California Interscholastic Federation restrictions on live broadcast of games, the gridiron matches are recorded and shown in their entirety at 11:30 p.m. on game night and again on the weekends (at 2 and 6 p.m. Saturday and Sunday). They will also be able to view the games online at www.watchriverside.com during those times.

“With the mobile production van, we now have the capability to bring a broader range of programming to our residents,” said Mayor Ron Loveridge. “In addition to local sports, we’ll be going live on the air for the upcoming Festival of Lights switch-on ceremony on November 25, and the State of the City address on January 19.”

GTV channels are available for cable subscribers in Riverside at Charter Channel 3; Verizon Channel 21 and AT&T Channel 99.

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